

# SYNAESTHESIA

A film by Jungeun Lee & Mimi Sotudeh



Synaesthesia is an interactive documentary film which narrates the intimate stories of three different synaesthetes based on a viewer's choice.

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# TREATMENT

## WORKING TITLE

What Colour is this Sound?

## LENGTH

3-5 mins

## LOGLINE

Can you see the sound? Or Can you taste the word? Maybe it doesn't make sense to you, but nearly 10% people in this world have synaesthesia and associate one sense with another one. Let's see what it is like to live with synaesthesia.

## SYNOPSIS

Synaesthesia is a condition where a sensation in one sense triggers a sensation in another. For example, an individual with sound-to-colour can see colours, images and shapes when he/she is exposed to a sound. Or an individual with grapheme-colour synaesthesia can see colours and images with words. In this documentary, I would like to introduce the concept of synaesthesia to the audience, answering to such questions as why it happens and how it is possible. Additionally, I will interview synaesthetes and visualise their multi-sensory experience. Ultimately, the documentary intends to provide the opportunity to share the experience to non-synaesthete audiences.

## PLATFORM AND AUDIENCE

Synaesthesia is a fascinating subject which could attract a wide range of the audience, regardless of their age, sex and class. But the documentary is particularly aimed at non-synaesthete audiences who could not imagine what it is like to feel music in colours, taste words, and smell images.

## MAIN CHARACTERS

For this project, we need synaesthetes who could depict their experience to non-synaesthete audiences and give answers to our curiosity. Also, a researcher who could explain the concept to the audiences is required.

## STRUCTURE

The documentary begins with the interview with an expert. The expert will explain what synaesthesia is and answer some of the questions that we have as non-synaesthete such as 'Is someone born with the condition or does it get developed?', 'Does this run in the family?' After the interview, the audience will face some of the options which let them watch a story of each synaesthete. Each story will have a format of interactive documentary. Each synaesthete tells what synaesthesia he/she has, how she/he first found it out, what it is like to live with synaesthesia and other questions that we (non-synaesthete) have been curious about.

## STYLE

This documentary is an interactive explainer video which illustrates the concept of synaesthesia and helps non-synaesthetes to feel the multisensory experience. In terms of presenting interactive videos, We have referred Bread and Seven Deadly Digital Sins which are interactive videos engage with the audience by leading audiences to select a story they would like to watch and read. Also, in terms of editing and structuring the video, we have referred to 'Colour and Vision' which is an expository documentary illustrates what influence colour has on us and how it affects us. I will provide a variety of vivid colours to the audience to visually stimulate them.

## FORMAT AND OTHER PRODUCTION INFORMATION

Interviews with chromesthetes and researchers will be filmed by JVC camera. However, it is also necessary to shoot some footage for sequences, and sequence shooting will be carried out by a filmic pro, iPhone/iPod and gimbal. Because of its interactive characteristic, audiences are recommended to watch this video on an online or mobile platform.

## FEASIBILITY

We have contacted UK Synaesthesia Association and Synaesthesia Research Group for the interview and have got positive responses from them. Also, we have contacted a synaesthesia researcher from Goldsmiths, and we are waiting for his responses to interview enquiry. In order to stimulate audiences' senses, props with vivid colours and various textures are required. We have come up with an idea of water marble painting. Also, we could use items such as colourful furry pompoms, velvet items, m&m chocolates, fruits and vegetables.

# RESEARCH 1

## ART AND SCIENCE REFLECTIONS ON COLOUR AND VISION

A webcumentary by Natural History Museum

# RESEARCH 2

## BREAD

An interactive webcumentary project by National Film Board of Canada

# RESEARCH 3

## THE SEVEN DIGITAL DEADLY SINS

A interactive jounrnalism by The guardian & The National Film Board of Canada

# RESEARCH 4

## WHAT COLOUR IS TUESDAY?

An explainer about synaesthesia by Ted Talk

# PRODUCTION SCHEDULE

DATE	ACTION	PERSONNEL
24/2/17 10:00	Filming visuals Mimi's house	Mimi, Lee
24/2/17 15:00	Interview with Kate Brown RHB 144	Mimi, Lee, Kate Brown
24/2/17 15:30	Interview with Emma Yeomans RHB 144	Mimi, Lee, Emma Yeomans
24/2/17 16:00	Interview with Carlotta Montella RHB 144	Mimi, Lee, Carlotta Montella
25/2/17	Log and label visuals and interview footage	Mimi, Lee
25/2/17	Log and label visuals and interview footage Transcribe interviews	Mimi, Lee
8/3/17 14:30	Interview with Dr Michael Banissy RHB 144	Mimi, Lee, Dr Michael Banissy
8/3/17	Log and label rest of footage	Mimi, Lee

DATE	ACTION	PERSONNEL
9/3/17	Transcribe Dr Michael Banissy interview	Mimi, Lee
10/3/17	First assembly	Mimi, Lee
14/3/17	Rough cut	Mimi, Lee
17/3/17	Fine Cut	Mimi, Lee
21/3/17	Audio fine edit and colour grade	Mimi, Lee
21/3/17 14:00	Deadline	Mimi, Lee
14:00	Screening	Mimi, Lee

# FILM PRODUCTION RISK ASSESSMENT

HAZARD	PERSON WHO MAY BE HARMED	PROPERTY WHICH MAY BE DAMAGED	RISK CONTROLS ALREADY IN PLACE	RISK ASSESSMENT LOW, MODERATE, HIGH, EXTREME (SEE TABLE)	FURTHER ACTION REQUIRED TO CONTROL RISK ***
Tripping/Falling	Crew and Interviewees	Camera Equipment	Crew being alert to their surroundings	Moderate	Ensuring cables are organised
Lights Falling	Crew and Interviewees	Lighting Equipment	Ensuring lights are properly set up	Moderate	
Drinks Around Electrics	N/A	Camera and Lighting Equipment	Having an area set up for drinks away from equipment	Low	



# REQUEST TO FILM ON CAMPUS FORM

YOUR NAME: MIMI SOTUDEH JUNGEUN LEE	DEPARTMENTS: MEDIA & COMMUNICATIONS	YOUR EMAIL: MSOTU001@GOLD.AC.UK JLEE060@GOLD.AC.UK
Name of tutor or supervisor: Tassia Kobylinska		
1. Location(s) requested (please be as specific as possible): RHB 144		
2. Date(s) required: Friday 24/2/17		
3. Start and finish times on each day (include time for set-up, rehearsals, clearing away): 15:00-18:00		
4. Brief description of scenes/action/performance: Interviews		

5. NUMBER OF PERFORMERS/ACTORS AND CREW: 3 INTERVIEWEES AND 2 CREW MEMBERS	NUMBER OF AUDIENCE (EXPECTED OR INVITED): GOLDSMITHS STAFF & STUDENTS ONLY? Y/N: N/A
6. Equipment (cameras, lighting etc): JVC 150 Camera Video Panel Light Recorder	7. Requirement for mains power supply: Yes, for charging batteries.
8. Set/stage and props (size, weight, if constructed in location): White bed sheet	
9. Deliveries/need for parking (dates and details of vehicles): No	
10. Likely noise/ disruption to people nearby: Barely any noise, just talking	
11. Fire hazard or likely to activate fire alarm (e.g. open flames, dust or smoke): No hazard of activating fire alarm	

# CALL SHEET

DIRECTOR/PRODUCER/SOUND  
CAMERA/PRODUCTION ASSISTANT/EDITOR

JUNGEUN LEE  
MARIAM SOTUDEH

## PRODUCTION CONTACTS

Goldsmiths, University of London	Phone - 020 7919 7171	8 Lewisham Way, London SE14 6NW
Corinna Talbot	Phone - Email - c.talbot@gold.ac.uk	
Jungeun Lee	Phone - 07473 269974 Email - jlee060@gold.ac.uk	Flat415 Chapter Lewisham SE13 7SD
Mariam Sotudeh	Phone - 07807 321549 Email - msotu001@gold.ac.uk	57 Barriedale, SE14 6RP

## HEALTH AND SAFETY REQUIREMENTS

- First Aid Kit supplied
- Please also see hospital list
- Full Risk Assessment to be completed

## OTHER REQUIREMENTS

- Please remember to get release forms signed for interviewees and if necessary get material release forms signed if filming any stills etc...
- Risk Assessment Form – please inform Production Manager of any unusual risks well before the shoot

## EQUIPMENT

- JVC 150 Camera
- Tripod
- Video LED Light
- Light Stand
- Boom mic and pole
- Lavalier mic

EMERGENCY CONTACTS

AREA	NUMBER	SPECIFIC
Deptford Surgery	020 8694 1331	502-504 New Cross Rd London SE14 6T
Peckham	101 999	177 Peckham High Street SE15 5SL

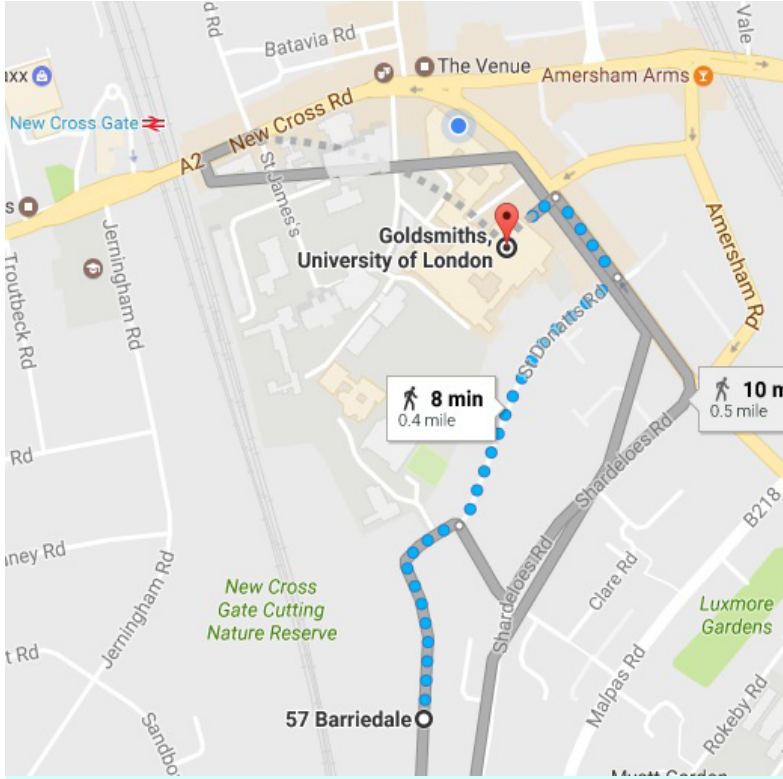
LOCATION DETAILS

NAME	NUMBER	PLACE
MIMI'S HOUSE	07807 321549	57 Barriedale SE14 6RP London
GOLDSMITHS', UoL	020 7919 7171	8 Lewisham Way New Cross London SE14 6NW

ITINERARY

Time	Location and scenes
10:00	Crew members meet at Mimi's house
10:20	Shooting footage for sequence
14:00	Lunch Break and head to Richard Hoggart Building
15:00	Setting up camera and lights
15:15	Interview Kate Brown
15:35	Interview Carlotta Montella
16:00	Interview Emma Yeoman
3 Mar 2017 14:30	Interview Emma Yeoman

GOLDSMITHS' MAP



8 min (0.4 mile)



via Barriedale and St Donatts Rd

Use caution - may involve errors or sections not suited for walking

57 Barriedale

London SE14

↑ Walk north on Barriedale towards St Donatts Rd

0.1 mi

↶ Turn left onto St Donatts Rd

0.2 mi

↶ Turn left onto Lewisham Way/A20

322 ft

↶ Turn left

95 ft

Goldsmiths, University of London

8 Lewisham Way, New Cross, London SE14 6NW

# INTERVIEW QUESTIONS LIST

## FOR ALL INTERVIEWEES

- What kind of synaesthesia do you have?
- When and how did you first discover it?
- Has your synesthesia helped you to express yourself creatively?
- Do you sometimes feel frustrated that you can't get it across to other people?
- Have you had experiences where other people haven't believed you?

## FOR EMMA YEOMANS - TIME-SPACE SYNAESTHESIA

- Can you describe how you see time and space?
- Does it help you to manage your schedule as a journalist?
- Do events such as christmas and halloween look different?
- Have you ever had an argument with others about this (e.g. someone calls it hallucination..?)
- Could you draw your synaesthesia? (have pad and paper,)

## FOR CARLOTTA MONTELLA - GRAPHEME-COLOUR SYNAESTHETE

- Have you ever judged someone by their name?
- What is your favourite word?

## FOR KATE BROWN - SOUND-TO-COLOUR SYNAESTHETE

- Have you ever judged someone by their voice?
- What is your favourite sound?

## FOR DR MICHAEL BANISSY - RESEARCHER IN SYNESTHESIA

- Is synesthesia something you are born with, or can you develop it?
- Can it be inherited?
- What different ways can it manifest itself?
- Can it develop or fade as you get older?
- What interested you to pursue this line of research?

# FILMING IDEAS

## EMMA'S INTERVIEW

- Deadlines visual - a huge blockade, visual block on the map
- Her drawing - scan
- Clocks, hourglasses
- Sound of clocks ticking
- Calendars, circles around deadlines
- Sound of pens/pencils scribbling
- Sky - clouds passing
- Phone clock - time passing through a phone?
- History books?

## KATE'S INTERVIEW

- Birthdays and birthday cake

## CARLY'S INTERVIEW

- Monday red, tuesday green
- Friends monday is blue, but to her friday is blue, friends friday is yellow
- August - light yellow
- Guilia - colour of honey
- We could spell out 'g' in honey
- Sueño - dream in spanish
- Dream - purple and blue dots - lost in a jungle - purple tin

# THANK YOU

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